



## Women's New Petticoats

Smartly Styled

**\$3.74**

**\$4.69**

The pleated flounce of a silk Jersey petticoat is delightfully enhanced by its diamond shaped design and ribbon bands of contrasting color. *Illustrated left.*

A taffeta model of excellent quality is slender in line and daintily edged with three narrow ruffles. In changeable colorings. *Illustrated center.*

A heavy peau-de-cygne petticoat of unusually rich and lustrous quality is also ruffled and scalloped at the bottom. In changeable colorings, navy and black.

An unusual wheel design of narrow folds of the material cleverly distinguishes a slim silk Jersey petticoat of excellent quality. In the smart autumn shades. *Illustrated right.*

Another silk Jersey skirt has a finely pleated flounce hemstitched at the bottom. In the new shades.

A radium petticoat of beautiful quality is finished with a narrow hem with a row of embroidery and cording in self color. In the new shades.

Macy's—Third Floor, 34th Street, Center.

## Pure Linen Table Damask

At Exceptional Prices

Pattern Damask Cloths and Napkins

Of snow white, sturdy pure Irish linen in two attractive designs

Cloths, 68x68 inches, \$3.96 ea. Cloths, 68x108 inches, \$7.44 ea.  
Cloths, 68x90 inches, 5.94 ea. Napkins, 22x22 in., \$5.94 doz.

Satin Damask Cloths and Napkins

Of heavy, finely woven pure Irish double satin damask, these cloths and napkins constitute a very unusual value. Snow white, in five handsome circular patterns.

Cloths, 70x70 in., \$6.94 ea. Cloths, 70x108 in., \$11.89 ea.  
Usually 8.44 ea. Usually 12.89 ea.

Cloths, 70x90 in., 9.44 ea. Napkins, 22x22 in., 9.94 doz.  
Usually 10.74 ea. Usually 10.89 doz.

Pure Linen

Damask Napkins

\$4.49 doz.

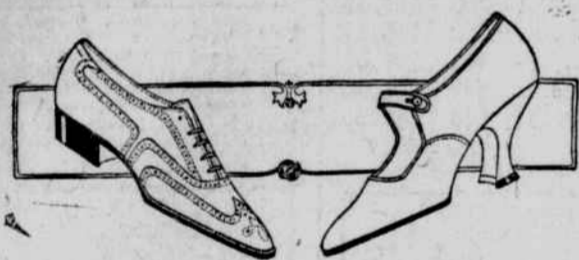
Pure Linen

Table Damask

\$1.98 yd.

An excellent sturdy quality, full bleached. 21x21 inches.

Macy's—Second Floor, Center, Rear.



## Sale of 400 Pairs Women's Low Shoes

**\$4.24**

Originally \$7.44 to \$11.89

Trim walking Oxfords, and pumps and slippers for dressier wear, with both high and low heels and welt or turned soles, in black and tan. Two models illustrated.

These shoes have been taken from our better stock and reduced only because the range of sizes is incomplete. All sizes, however, are represented in the lot.

Macy's—Second Floor, 34th Street, Rear.

## Electric Washing Machines

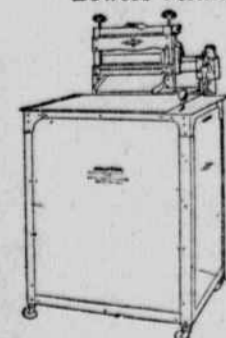
**\$114.00**

Lowest Verified Price Elsewhere \$135.00

They Economize—

- Your Time
- Your Temper
- Your Energy
- Your Clothes

And They Save Your Laundry Bills!



Some of the features that make this machine worth much more than we ask for it—that make it indispensable in the well-regulated home—are:

- Settling Zone that clears the water;
- Simplicity of design;
- Durability of construction;
- Wringer that swings and locks into four wringing positions;
- Saves wear and tear on clothes.

Macy's—Basement, 34th Street.

# R. H. Macy & Co.

HERALD SQUARE

Inc.

NEW YORK

## AUTUMN SALE OF SILKS AND VELVETS IN BLACK AND COLORS

The smartest fabrics and all the enchanting hues demanded by the caprice of fashion.

Beautiful Qualities

Special Prices

### COLORED SILKS AND VELVETS

Satin Charmeuse

Of good lustrous quality in 40 fashionable colors, including ivory, flesh, orchid, mauve, tomato, jade, sea-weed, mahogany, silver, zinc, fawn, toast, cocoa, chestnut, seal, midnight, navy and many others. 39 inches wide.

**\$1.59**  
yard

Silk Canton Crepe

All silk, in a good quality. The colors include: Ivory, orchid, cocoa, Eskimo, filbert, autumn, pelican, hydro, radio, navy, midnight and others. 38 inches wide.

**\$2.34**  
yard

Silk Taffeta

Of good quality, in plain and changeable colors, among them white, pink, maize, honcydew, orchid, tangerine, paprika, gold, emerald, hollyhock, Fuchsia, ginger, plum, pheasant, tobacco, chestnut, seal, navy, midnight and also 25 charming changeable effects. 35 inches wide.

**\$1.59**  
yard

Crepe Meteor

A firmly woven desirable quality in 25 colors, including ivory, flesh, peach, Nile, onion, deer, mahogany, wistaria, rose, chestnut, mink, seal, navy, midnight and others. 39 inches wide.

**\$2.39**  
yard

Satin Canton Crepe

Firmly woven, satin faced Canton in toast, autumn, seal, Copenhagen, silver, jade, mahogany, navy and midnight. 39 inches wide.

**\$2.74**  
yard

Silk Duvetyn

A soft quality in many colors, including white, tan, muffin, toast, cocoa, bob-o-link, beaver, chestnut, seal, tile, silver, fog, navy and others. 36 inches wide.

**\$2.49**  
yard

Crepe de Chine

All silk in 25 colors. Included are: Ivory, pink, flesh, maize, peach, ciel, scarlet, jade, Chinese green, canna, pearl, silver, fog, seal, autumn brown, navy, midnight and others. 39 inches wide.

**\$1.49**  
yard

Paisley Prints

Among the season's latest novelties, printed on crepe de Chine in a number of delightful color combinations, on various color grounds. 39 inches wide.

**\$2.29**  
yard

Chiffon Velvet

All silk, in 40 of the season's best colors, including black. 42 inches wide.

**\$5.94**  
yard

### BLACK SILKS AND VELVETS

Black Silk Canton Crepe

Pure silk, of good quality and weight; closely woven. 39 inches wide.

**\$2.34**  
yard

Black Satin Crepe

A fine and highly lustrous quality. 39 inches wide.

**\$2.34**  
yard

Black Chiffon Dress Velvet

All silk, one of our regular qualities; usually \$5.44. 39 inches wide.

**\$4.49**  
yard

Black Satin Canton Crepe

A lustrous black, good quality and weight. 39 inches wide.

**\$2.74**  
yard

Black Crepe de Chine

An excellent black and a good weight. 39 inches wide.

**\$1.98**  
yard

Black Chiffon Velvet

A lustrous quality. 39 inches wide.

**\$3.69**  
yard

Black Satin Charmeuse

A good weight, closely woven. 39 inches wide.

**\$1.59**  
yard

Black Dress Satin

This is yarn-dyed material, with a high luster, in a good weight. 35 inches wide.

**\$1.69**  
yard

Black Georgette Crepe

A good quality. 39 inches wide.

**\$1.14**  
yard

Black Crepe Roman

A most desirable fabric in a good quality. 39 inches wide.

**\$3.14**  
yard

Black Dress Taffeta

A fine firmly woven quality. 35 inches wide.

**\$1.59**  
yard

Black Taffeta

A standard quality. 35 inches wide.

**\$1.29**  
yard

Macy's—Second Floor, 34th Street, Front.

## White Wash Materials

for a diversity of uses

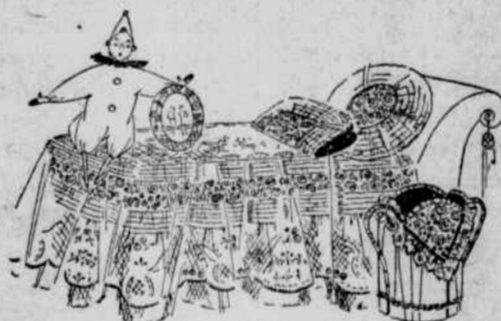
White and Striped Outing Flannel 19c yard

Medium quality, nicely napped, closely woven. Large assortment of stripes in color combinations. For warm undergarments. 36 inches wide.

White Voile 29c yard

Hard-twisted, fine and very reasonably priced. 39 inches wide.

Macy's—Second Floor, Center.



## French Importations for an Exquisite Boudoir

Lovely bits of silk and satin, strewn with tiny hand made flowers, and bedecked with bows of rich ribbon. Many are trimmed with shining gold lace. Every dainty accessory to a complete and charming boudoir is here, developed in the most feminine of fabrics and finished with the extra touch of delicacy that only the French can give.

New pieces arriving every day afford a constant renewal of our large assortments.

Covers for chaises longues, \$149.00 to \$219.00

Lovely pillows, \$24.89 to \$149.00

Charming sachets, \$14.89 to \$22.89

Adorable dolls with quaint, fascinating expressions, \$2.89 to \$3.96

Waste baskets, \$29.50 to \$39.50

Picture frames, worthy of precious contents, \$1.29 to \$15.24

Macy's—French Room, Fourth Floor, Center, Rear.

## Sale of Wide Metallic Brocade Ribbons

**\$2.59 yard**

Our usual price \$4.89 yd.

Width 11 inches.

It is a pleasure to touch these ribbons! The combination of shimmering gold thread with the finest of silk gives it a delightful texture of unusual durability.

Gorgeous flower patterns bloom in threads of gold on grounds of white, turquoise, pink, cerise, light blue, black, navy, orchid and red. Some silver ribbons on almond, old rose, Fuchsia and purple.

Macy's—Main Floor, 34th Street, Center.



## Feather Hats of Hackle

Burnt Peacock

Special **\$4.96**

New shapes—new colors—and a new material—and the result is an assortment of hackle hats which presents a most unusual opportunity to purchase a smart complement to one's suit or gown at an extremely low price. In wood, navy, royal, cherry and black.

Macy's—Second Floor, 34th Street, Center.



100-Piece

## Imported China Dinner Set

Open Stock J Pattern

**\$44.50**

Our Usual Price, \$57.92

Wreathed with roses, pink and yellow, edged with gold, and the hardles covered with burnished coin gold, this china has much to commend it.

Since it is open stock one can easily add to it or replace pieces at any time. Full service for twelve.

Macy's—Basement, 34th Street, Front.

## Imported Worsted Wilton Rugs

To Give Fresh Interest to Your Rooms

Rich harmonious colors and beautiful Oriental designs at prices that stand out obviously as being much lower than usual. Backgrounds are light blue, dark blue, rose, tan, ivory, gold, gray, and mulberry.

27 in. x 54 in.	\$11.24	4 ft. 6 in. x 7 ft. 6 in.	\$34.50	9 ft. x 12 ft.	\$106.00
36 in. x 63 in.	18.74	6 ft. 9 in. x 9 ft.	67.50		
3 ft. x 6 ft.	19.24	9 ft. x 10 ft. 6 in.	93.25	11 ft. 3 in. x 15 ft.	166.00

## Seamless Wool Velvet Rugs

If you want a good rug at a lower price, here you will find a splendid assortment of well made Seamless Wool Velvet Rugs surprisingly small in cost. Adaptable for any room in the house—on grounds of tan, rose, blue, gray, and green.

27 in. x 54 in.	\$4.09	9 ft. x 12 ft.	\$46.50
6 ft. x 9 ft.	25.25	2 ft. 3 in. x 9 ft.	9.64
8 ft. 3 in. x 10 ft. 6 in.	43.50	2 ft. 3 in. x 12 ft.	11.24

Macy's—Fourth Floor, Front.

## Imported and Domestic Inlaid Linoleums

Suitable wherever a durable and attractive floor-covering is wanted. \$1.39 to \$2.84 per square yard.